

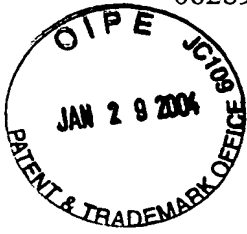
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PATENT APPLICATION  
09/643,321

2142

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2/4/04



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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Technology Center 2100

In re Application of: Michael C. Chen, et al.  
Serial No.: 09/643,321  
Filing Date: August 21, 2000  
Group Art Unit: 2142  
Examiner: Yemane M. Gerezgiher  
Title: SYSTEM AND METHOD FOR PROVIDING  
ON-LINE ADVERTISING AND INFORMATION

Mail Stop: Non-Fee Amendment  
Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

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Alexandria, Virginia 22313-1450.

*Willie Jiles*  
Willie Jiles

Dear Sir:

**RESPONSE TO OFFICE ACTION PURSUANT TO 37 C.F.R. § 1.111**

In response to the Office Action mailed December 3, 2003, Applicants respectfully request the Examiner to reconsider the rejection of the claims in view of the following amendments and remarks. Please amend the Application as follows.